

Cloverdale Paint Inc.



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To: Valued Member of Royal Canadian Marine Search & Rescue,

Cloverdale Paint has had a special relationship with its customers and the community ever since the company was founded in 1933. That relationship was built on a commitment to exceptional quality in manufactured coatings and superior customer service. Company co-founder Rudy Henke built our reputation offering low prices using a "Factory direct to you" philosophy. From humble beginnings on a farm near Cloverdale, BC, we've grown into one of North America's largest regional manufacturers and sellers of paint products and coatings.

We would like to take this opportunity to provide first responders like yourselves an invitation to accept our discount card made specifically for your organization and your members abroad! Not only are we offering a discount for you personally but we are also offering a rebate program back to the Royal Canadian Marine Search & Rescue. **For every dollar spent using the attached discount card, we will give back 10% annually on All purchases to the Royal Canadian Marine Search & Rescue.**

Along with this letter is a discount card available for you to use at your local Cloverdale Paint branch. It entitles you to a discount of up to 40% off of Cloverdale Paint manufactured products as well as additional discounts on rollers, brushes and any other tool you need to do the job right.

Please visit our website www.cloverdalepaint.com to find a store near you. We look forward to seeing you very soon!

If you have any paint related questions, feel free to reach out to me personally and I will do my best to assist you.

Sincerely,

Scott Paulhus
Cloverdale Paint
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Proudly Canadian Owned & Operated